

# 2012 WORLD AG EXPO

*45 Years of Excellence*

GROWING WORLD AGRICULTURE

FEBRUARY 14-16, 2012  
TULARE, CALIFORNIA, U.S.A.



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## **World Ag Expo Announces 2012 Top-10 New Products**

**Tulare, Calif.** – Results are in for the World Ag Expo's Top-10 New Products competition. The winners will be showcased February 14-16, 2012 during the 45<sup>th</sup> annual World Ag Expo in Tulare, California.

"The Top-10 new products are a favorite "must-see" among World Ag Expo visitors," said 2012 World Ag Expo chairman, Patty Colson. "Attendees should make sure to stop by the New Products center to view this year's winners."

A group of judges made up of farmers, ranchers and industry professionals selected the Top-10 New Products. The winners will be showcased inside the New Product Pavilion on Expo Lane and R Street.

### **2012 Top-10 New Products:**

**[ai24's SCR HR-Tag by Micro Dairy Logic and Semex](#)**, Amarillo, Texas

A new tag that tracks cow rumination and activity levels to provide unique insight into cow well-being and reproductive status.

**[DeLaval AMR by DeLaval, Inc.](#)**, Vernon Hills, Illinois

The first and only automated milking system for rotary milking parlors.

**[Durablend by EnviroTech Services, Inc.](#)**, Greeley, Colorado

An enhanced chloride dust control and road stabilization product that provides a more efficient, longer-lasting and more environmentally-friendly alternative to typical chloride treatments.

**[SuperSleeve by Fowler Nurseries, Inc.](#)**, Newcastle, California

A more durable tree sleeve offers better, longer spray and sunburn protection for new orchards.

**[Hoof-Tec Complete Footbath System by Hoof-Tec Footbath Solutions](#)**, Shreveport, Louisiana

A one-step process to simplify control of hoof diseases in dairy cows.

[Oxbo 9120 Raspberry Harvester by Oxbo International](#), Lynden, Washington  
A new raspberry harvester designed and built to pick only the highest-quality fruit.

[SawStop by SawStop LLC](#), Tualatin, Oregon  
An innovative table saw that prevents operator injury in the blink of an eye.

[iCropTrak by ScanControl Inc.](#), Pleasanton, California  
A new iPad app lets farmers and ranchers take their office to the field.

[DewPoint 6110 by Staheli West, Inc.](#), Cedar City, Utah  
A baling system with steam puts hay growers in control of their hay harvest schedules.

[Valley Tire Pressure Monitor by Valley Irrigation](#), Valley, Nebraska  
This center pivot tire pressure monitor system lets irrigators check tire pressure at the control panel or remotely.

#### **2012 Honorable Mentions:**

[ColoQuick MAXX Colostrum Mngmt. System by Golden Calf Co. LLC](#), Bloomer, Wisconsin  
A clean and simple way to manage colostrum.

[Defender Locking Gooseneck Coupler by B&W Trailer Hitches](#), Humboldt, Kansas  
Unique gooseneck coupler makes trailer hookup easy.

[Electric Planter Drive by Graham Equipment](#), Sterling, Colorado  
New kit offers easy way to upgrade planters with individual row shut-offs.

[HealMax by AgroChem, Inc.](#), Saratoga Springs, New York  
Breakthrough treatment offers three ways to control heal warts.

[Joker by Horsch Anderson](#), Andover, South Dakota  
High-speed disc minimizes tillage passes as it prepares seedbed.

[Nutware by Nut Software](#), Atwater, California  
New software tracks nuts from tree to final destination.

[Simply Dump It by MAS Unlimited](#), Salem, Oregon  
Pivoting handles make wheelbarrows safer, easier to use.

[TwistItClean by Claude Lavel Corporation \(LAKOS\)](#), Fresno, California  
New inline water filter simplifies cleaning in agricultural and residential applications.

[Waterproof V-Neck Scrub by Udder Tech, Inc.](#), Lakeville, Minnesota  
New scrub keeps dairy workers dry in wet jobs.

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*The International Agri-Center is home to World Ag Expo, February 14-16, 2012 in Tulare, California. An estimated annual average of 100,000 individuals from 70 countries attend World Ag Expo each year. The Expo is the largest annual agricultural show of its kind with 1,600 exhibitors displaying cutting-edge agricultural technology and equipment on 2.6 million square feet of show grounds.*